

## IVolunteerNow Launch Event

### Mobilizing Georgia

A social impact, geo-connecting  
mobile application for Georgia.



## IVolunteerNow Mobile App Launch Event Sponsorship Packet

### Introduction

IVolunteer International Inc., is a 501(c)3 tech-nonprofit organization in Georgia, U.S.A. dedicated to making volunteering fun, easy, and equitable. It was established in 2017 and has had widespread impact in Georgia and beyond, advocating for volunteerism and empowering individuals and organizations to create impactful projects and opportunities. In August this year, IVolunteer International will launch its premier and flagship product **IVolunteerNow**, a mobile app for volunteers in Georgia. For more information about the founding of our organization, tech-ecosystem, and future priorities, review our [organizational pitch deck here](#). For questions, please reach out to Nipuna Ambanpola, Executive Director via email at [nipuna@ivint.org](mailto:nipuna@ivint.org) or phone at 912-484-1295.

### Event Details

**Date:** Friday, August 23, 2024

**Time:** 5:00 - 8:00 pm EST (doors open at 5:00 pm).

**Location:** ATHENS, GEORGIA - UGA Delta Innovation Hub, 210 Spring St, Athens, GA 30602.

The event will bring together business leaders, nonprofit executives, donors, entrepreneurs and volunteers. The event will also be broadcasted live through our social media channels, which is expected to garner 1,000+ views in real-time and thousands more afterwards, as we kick off our "Mobilizing Georgia" campaign as a marketing strategy to promote the mobile app. **This is an invite-only event for in-person attendance.** A virtual livestream will be available.

### Sponsorship Confirmation

If you/your organization is interested in submitting a sponsorship, please fill the confirmation online. At the time of confirmation, it can be a pledge. **All sponsorships must be paid in full on or before September 1, 2024.** Please refer to the table and packages on the next page to confirm the delivery of finances.

**In order to confirm/pledge a sponsorship, please fill this form:**

<https://forms.gle/gmK1ahhmiw1LYNo97>

To mail a check	To donate online	To donate via ACH
Write the check to "IVOLUNTEER INTERNATIONAL INC" and mail to <b>1 Diamond Causeway, Ste 21, #310, Savannah, GA 31406</b>	Visit our website at <a href="http://www.ivint.org/donate">www.ivint.org/donate</a> and submit the donation. We encourage you to cover transaction fees on the website.	Direct transfer: United Community Bank. Routing: 061112843 Account: 2089217240

## Sponsorship Packages & Benefits

### Base Sponsor - \$200.

- Name is included in the "sponsors list" brochure in the packet provided to attendees.
- Recognized as a valuable partner of IVolunteer International for future opportunities.

### Associate Sponsor - \$500.

- All the benefits of the Base Sponsor.
- Include a 4 x 6 Individual sponsor brochure in the attendee packet.

### Silver Sponsor - \$1,000.

- All the benefits of the Associate Sponsor.
- Logo/name included in the event RSVP page on the website where all invitees register.
- One (1) in-person invitation to the launch event.

### Gold Sponsor - \$2,500.

- All the benefits of the Silver Sponsor.
- One (1) *additional* in-person invitation to the launch event (2 in total).
- Sponsor mentioned during the event as a spotlight.
- Logo in the first post-launch newsletter sent to all subscribers in Georgia.
- Logo on sponsors list X banner at the event (need to be confirmed by July 20, 2024).

### Platinum Sponsor - \$5,000

- All the benefits of the Gold Sponsor.
- Special sponsor video (1 min max) or digital graphic shared on our social media.
- Sponsor logo and name spotlighted in the mobile app IVolunteerNow for 3 months.
- 1 additional invitation to the launch event (3 total).

### EVENT TITLE Sponsor - \$10,000

- All the benefits of the Platinum Sponsor.
- 2 standard-size standing (x-banners) of the sponsor at the launch event.
- 5 minute verbal presentation at the launch event on a topic related to the sponsor's efforts of supporting innovation, technology, community partnership (no slide deck).
- Recognized as **EVENT TITLE SPONSOR** with logo on all our brand materials of the event.
- Exclusive access to discuss other branding opportunities in the app and our other tech-assets to be launched in the coming months.