

PRIMARY MARK

Common use: official correspondence, announcements, and press releases.



HORIZONTAL MARK

Common use: website headers, letterheads, newsletters, and any vertically restrictive spaces.



* Use white marks against dark backgrounds or imagery when there's sufficient contrast.

SUB MARK

Common use: social media, flyers, merchandise, etc.



WORD MARK

The first two letters 'I' and 'V' are always **capitalized and written together** without exception.

IVolunteer International

IVolunteer

@IVOLUNTEERINT

IVOL



APP ICON

App Name: IVolunteerNow



IVolunteer International, Inc.

MISSION

To make volunteering fun, easy, and equitable.

PURPOSE

To create a culture of global contribution through volunteerism by inspiring individuals to volunteer for causes they care about, whenever they are free.

VISION

Creating 8 billion volunteers.

WEBSITE

www.ivint.org

ESTABLISHED SINCE

November 2017

LOCATION

Georgia, U.S.A.

TAX-EXEMPT STATUS

501(c)3 tech-nonprofit

EIN

82-0931979

FEATURED ASSOCIATIONS

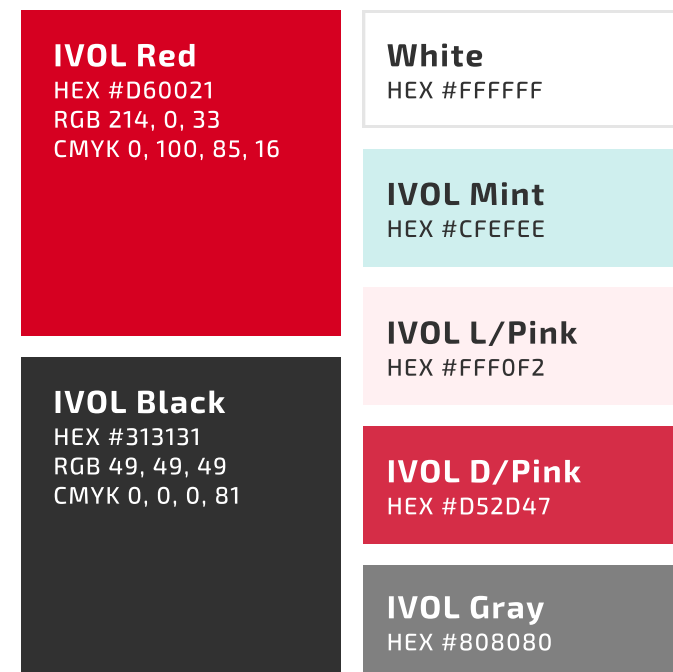
Civil Society with the United Nations Department for Global Communications.

Member of Volunteer Groups Alliance.

Platinum Seal Nonprofit on Guidestar.

Safe and Inclusive Space.

BRAND COLORS



TYPOGRAPHY

Using the Exo2 font family, refer to the following hierarchy as a typesetting guide.

EYEBROW EXO2 MEDIUM

Header Exo2 Bold

Subheader Exo2 SemiBold

Lorem Ipsum is simply dummy text of the printing and typesetting industry. It has survived not only five centuries, but also the leap into electronic typesetting. This body copy was typeset in Exo2 Regular.

Footnotes and/or Citation Exo2 Italic

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